



# THE 9<sup>TH</sup> EDITION OF THE **LIGUE** INTERNATIONAL CONFERENCE

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28 & 29  
NOVEMBER  
2025

**ORGANIZATIONS FACING TRIPLE BOTTOM LINE  
CHALLENGES AND GLOBAL DISRUPTION**



**SUBMISSION DEADLINE  
02 SEPTEMBER 2025**

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## Call for papers LIC'25

### TRACK II: Entrepreneurship in disruptive contexts: Towards responsible, resilient Sustainability

#### *Track Chairs*

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This track examines how entrepreneurs navigate political, economic, climate-related, health, and technological disruptions by developing innovative business models. Contributions may focus on the following themes:

**1. Sustainable Entrepreneurship** can be understood as a concept (Schaltegger & Wagner, 2021), a dynamic process (York & Venkataraman, 2022), or through its roles and challenges (Cohen & Winn, 2021; Hockerts & Wüstenhagen, 2020). It is closely tied to responsible economic models (Bouchard & Bouchard, 2021; Pineau, 2022a), innovation-driven approaches (Caliandro *et al.*, 2018; Gasse & Gagnon, 2023a), and integrated strategies (Lévesque & Bouchard, 2020a).

**2. Green Entrepreneurship** aims to generate positive environmental impact and reflects an evolving paradigm (Hockerts & Wüstenhagen, 2024). Research may explore its contribution to sustainability (Cohen & Winn, 2023), its relationship with success through green innovation (York & Venkataraman, 2025), and its role in ecological transition (Martin & Dupuis, 2025).

**3. Social Entrepreneurship** : Combining innovation with economic viability, social entrepreneurship creates social value (Bacq & Eddleston, 2020; Lévesque & Gagnon, 2023). It can be analysed through its theoretical foundations and practices (Bouchard & Bouchard, 2022), emerging challenges (Defourny & Nyssens, 2021), and research agendas (Pache & Santos, 2022; Short *et al.*, 2020).

**4. Digital Entrepreneurship** : This axis explores macroeconomic implications of digital entrepreneurship (Léger & Bouchard, 2021; Pineau, 2022b), digital strategies (Nambisan, 2021; Bharadwaj *et al.*, 2021), its role in crisis response (Kuckertz & Wagner, 2020), and entrepreneurs' digital literacy (Kamoun-Chouk, 2019).

**5. Inclusive Entrepreneurship** : Associated with the social and solidarity economy, inclusive entrepreneurship promotes access for under-represented groups (Pineau, 2022c). It may be studied through its challenges and opportunities (Bouchard & Lévesque, 2021; Gasse & Gagnon, 2023b), or through systemic approaches (Lévesque & Bouchard, 2020b).

**6. Entrepreneurship and Resilience** : This theme addresses entrepreneurs' capacity to withstand adversity (Fischer & Reuber, 2022), resilience as a factor of success (Shepherd & Patzelt, 2023), coping strategies (Williams & Shepherd, 2020), and the impact of crises (Kuckertz & Wagner, 2021).

### Submissions Guidelines

Submissions addressing issues related to the conference themes are highly encouraged. All submissions will be subject to a double-blind review process.

We welcome submissions of a standard appropriate for highly ranked journals in English or French, as short or full papers. Short papers should be of 3 to 5 pages (references not included) maximum and full papers of 12 pages maximum (references not included). They should be submitted to:

<https://ligue2025.sciencesconf.org>

Manuscripts must be original and unpublished and not under review for publication elsewhere. Success in the review process will not guarantee publication in the special and regular issues supporting this LIC'2025 edition, but to be accepted for publication in these special issues, papers need to be presented at the conference. Authors of selected best short/full papers will be invited to submit a final full version of their contribution for a potential publication in special issues.

Article files should be written in English or in French and provided in Microsoft Word format. Please ensure that the text is in Times New Roman font style, font size 12, with 1.5 spacing.

#### Articles files should include:

- 1- A cover sheet (page 1) including the title of the paper, the author's name(s), title(s), institutional affiliations and contact details, with the primary contact person designated.
- 2- A structured abstract on page 2: authors must supply a structured abstract (maximum 250 words in total) set out under 7 sub-headings: 1) Purpose; 2) Design/methodology/approach; 3) Findings; 4) Research limitations/implications; 5) Practical implications; 6) Originality/value; 7) Keywords: a maximum of 4 relevant and short keywords.
- 3- Starting from page 3, a short paper and a full paper should be prepared as follows:
  - Introduction
  - Literature review
  - Design/methodology/approach
  - Findings/discussion
  - Research limitations/implications

#### Conference fees

- Academics: 200 € or 400 TND (*local participants only*)
- Ph.D. students: 150 € or 250 TND (*local participants only*)
- Business participants: 600 TND

Conference fees cover coffee breaks, lunch, and conference pack. There will be no refund of the fees for cancellation. At least one of the authors of accepted papers is required to register for the conference AND to present the accepted contribution at the time designated in the conference program. Any research submission accepted for presentation but not presented at the conference will NOT appear nor be acknowledged in the official conference program.

#### Accommodation and Travel

Information on nearby accommodation and travel fees will be provided at a later date.

#### Important dates

- |                             |                                                    |
|-----------------------------|----------------------------------------------------|
| • 02 September 2025         | Full and short paper submission closes at midnight |
| • 20 October 2025           | Review decision notified to authors                |
| • 27 October 2025           | Conference registration opens                      |
| • 07 November 2025          | Conference registration closes                     |
| • And 28 & 29 November 2025 | The holding of the Conference                      |

### Contacts



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